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OCTOBER IS BREAST CANCER AWARENESS MONTH RECEIVE A BOX OF TRUFFLES WITH AN APPOINTMENT

TEAM APPROACH IS SETTING A NEW BENCHMARK FOR WOMEN'S HEALTH CARE AND GUEST SERVICE



Alaska's leading Breast Imaging Center of Excellence has taken its mammography screening program to the next level by offering personalized breast care coordination to our array of women's imaging services. Dr. Heather Tauschek, Dr. Brittany O'Steen and Dr. Elaine Pigman with specialty training in breast and women's imaging, oversee the largest dedicated women's imaging team in the state. Alongside incredible pay attention to every detail of a patient's experience.

For many women, getting an annual breast cancer screening can be unsettling. Undergoing follow up medical procedures and making healthcare decisions can be not only challenging, but sometimes overwhelming.

Our Breast Care Coordinators help to reduce anxiety by educating and guiding patients thru the process in a personalized, efficient and compassionate way. Advanced Registered Nurse Practitioners, Valerie Clark and Renee Buchta are available to patients and referring providers to answer questions, identify breast density, cancer risk and offer high-risk counseling and genetic testing.

We take special pride in our comprehensive approach to breast health. From the time you walk into our comfortable, spa-like atmosphere, until your final appointment, our team is dedicated to helping you, the patient, navigate the breast care process with kindness, caring, and expertise.

BREAST DENSITY REVEALS MORE THAN ONCE THOUGHT

All breasts contain a mixture of fatty and glandular (dense) tissue. Breast density is determined when a radiologist analyzes your mammography images and calculates the ratio of dense to fatty tissue, assigning a level of density in one of four categories.

Although common and not abnormal, dense breast tissue can create a challenge for the radiologist to identify abnormalities in the breast tissue. Dense breast tissue and cancer both show up as white on mammography making it more challenging to identify very early cancers.



More than two-thirds of states now require some form of breast density patient notification. At Imaging Associates, patients are informed of their density finding and provided with educational material to discuss options, including additional screening if appropriate, with their healthcare providers.

OCTOBER

nurse practitioners, physician assistants, skilled technologists and sonographers, they

BREAST CANCER AWARENESS MONTH

Imaging Associates is the only Breast Imaging Center of Excellence (BICOE) to offer all breast imaging services in one location. BICOEs are associated with a 40% better cancer detection rate and 15% less call backs. Find out more at imagingak.com/ breast-imaging/



If I can alleviate any anxiety during a difficult time of waiting for answers, then I have succeeded in this role, and that's what Breast Care Coordination is. It's about educating and empowering women to make informed decisions.

WHAT YOU NEED TO KNOW

Recent cancer registry statistics report a decline of up to 42% in newly identified cancer patients, with over 50% decline in breast cancer diagnosis alone. Delays in patient testing due to COVID concerns will likely lead to cancer detection at more advanced stages, resulting in poorer prognosis and excess cancer deaths.



Imaging Associates joins the American Cancer Society and providers across our community to increase awareness of this alarming trend and ease safety concerns with assurance of stringent cleaning and safety protocols. Find out more at imagingak.com.

GETTING SCREENED SAVED MY LIFE



My name is Lori Brewer and I am celebrating 12 years of being cancer free. I am blessed everyday to enjoy my amazing family and run my coffee company in Anchorage. I believe my survival and good health is due to early detection and a great team of doctors along with love and prayers from friends and family. I was diagnosed in 2008 with a fast growing stage 3 breast cancer. I am so thankful for early detection and immediate action from my newly formed team of doctors. In my situation, waiting a few months could have made the difference in treatment, recovery and possibly survival. I was blessed with overwhelming support from family & friends as we met the challenges of surgery, chemo, & radiation. One of my biggest fears was that my life would never return to normal. Within a short time, my health, strength and life was back on track. I treasure how my family has been strengthened and friendships have been enriched through the challenges we faced. I love the opportunity to share and pray with other women as they fight this battle. I hope that my experience can give them additional strength and courage, just as others lifted me up during my toughest days. Life is tougher in 2020 for all of us. Annual mammograms are so important to a woman's health and future. Please don't let the crisis in our country rob you of your health and your future!